

Delsea Yard Goods

Eva & Morris Gorny



Location

3084 South Delsea Drive
Vineland, NJ

Years Active

1964 - 1989
Delsea Yard Goods Ad: *Times Journal*, Vineland, 1972

About Eva and Morris Gorny

Eva & Morris Gorny were Holocaust Survivors and Immigrants to the United States who settled in the Vineland area in 1952. Eva, Morris, and their two sons ran a poultry farm in Vineland from 1952 until 1964, when they started Delsea Yard Goods on Delsea Drive. In 1975 Morris passed away, leaving Eva and her son Jack to run the store. Delsea Yard Goods closed when Eva retired in 1989. She remained in the South Jersey area after retirement. Eva Gorny passed away in 2005

at Seashore Gardens Living Center in Galloway Twp, New Jersey.

Delsea Yard Goods

Morris and Eva Gorny established Delsea Yard Goods in Vineland in 1964. This small garment (*schmatta* in Yiddish) business. Eva was a trained seamstress from the old country, making this line of work a natural fit. In addition to being a seamstress, Eva's family had a yard goods store in Poland, so she was familiar with the business. Morris previously worked for lumber yards and eventually owned a lumber yard in Poland with his brother Samuel Gorny. Morris was an experienced business manager from this experience.

Eva and Morris purchased their fabrics from wholesalers in New York City and often Holocaust survivors themselves. Delsea Yard Goods served as a center for the Jewish refugee community in Vineland. Eva and Morris often conversed in Yiddish, Russian, German, and Polish with their customers. While the Gorny's mostly spoke English with their customers being able to converse in languages from the old county became a reason for many refugees and poultry farmers to shop at Delsea Yard Goods.



Delsea Yard Goods prospered for 25 years, providing fabric and drapery materials to the Cumberland County area.

Eva & Morris Gorny at their Vineland Chicken Farmhouse in 1958

For more information see

South Jersey Holocaust Survivor Digital Archive, Sara and Sam Schoffer Holocaust Resource Center at Stockton University.

Daily Journal, Vineland (Newspapers.com).

Photo Sources:

HRC files & photos

Vineland *Times Journal*, Newspapers.com.

Profiles of South Jersey Holocaust Survivors by George D. Quinn (Project Lead), with contributions by Dr. Michael Hayse (Curator & Editor).